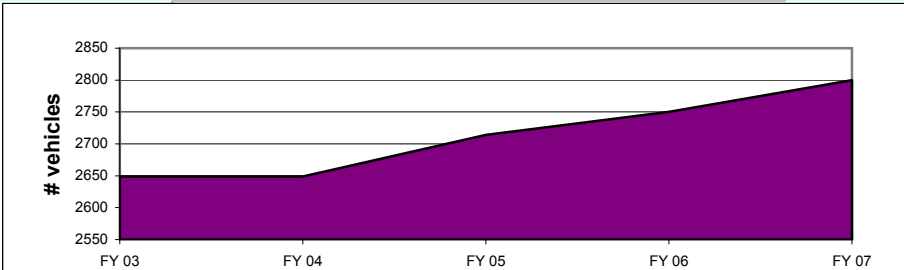


Program Strategy		Parking Services		Dept	Municipal Development
DESIRED FUTURE					
GOAL 6 - Economic Vitality					
Desired Community Condition(s)					
37. Businesses develop and prosper.					
34. The economy is diverse and broad-based.					
27. The downtown area is vital, active, safe and accessible.					
Measures of Outcome, Impact or Need					
Parking support for Economic Development downtown		2005	2006		
# parking validations downtown		119,888	139,046		
# parking spaces with monthly rate reductions		1275	1275		
PROGRAM STRATEGY RESPONSE					
Strategy Purpose					
Provide parking opportunities in order to support downtown economic development and provide parking to meet employment and customer needs.					
Key Work Performed					
<ul style="list-style-type: none">• Operate, maintain and clean 6 parking structures and 6 surface lots.• Promote and encourage safety in parking facilities.• Enforce parking regulations for on-street parking by citing parking violators.• Collect parking fees from meters.• Manage McGann system for customers with monthly parking permits at City operated parking lots.• Work with the Downtown Action Team and downtown businesses to evaluate parking needs.					
Planned Initiatives and Objectives					
Accelerating Improvement (AIM)			Why is this measure important?		
Increase the number of vehicles parking in the City parking facilities.			Increasing the number of vehicles parking in the City parking facilities will support economic development and accommodate customers' business needs.		
AIM POINTS					
ACTUAL		TARGET			
FY 03	FY 04	FY 05	FY 06	FY 07	
2649	2649	2714	2750	2800	
					

Total Program Strategy Inputs			Actual	Actual	Actual	Approved	Mid-year	Proposed
	Fund		FY 03	FY 04	FY 05	FY 06	FY 06	FY 07
Full Time Employees	Parking	641	36	36	36	39	39	42
Budget (in 000's of dollars)	Parking	641	2,418	2,851	2,783	3,357	3,357	3,217
Service Activities								
Parking Services - 6405000								
			Actual	Actual	Actual	Approved	Mid-year	Proposed
	Input	Fund	FY 03	FY 04	2,783	3,357	3,357	3,217
Budget (in 000's of dollars)	Parking	641	36	36	36	39	39	42
Measures of Merit								
# City operated parking spaces	Demand				4381	4381	4381	4381
# monthly parking contracts	Output				2714	2800	3333	3550
# parking spaces 1st and Gold	Capacity	637						
# monthly parking contracts 1st and Gold	Output				261	261	237	275
# vehicles exiting 1st and Gold	Output						199,808	
# parking spaces Acropolis (3rd and Copper)	Capacity	364						
# monthly parking contracts Acropolis (3rd and Copper)	Output				175	200	176	390
# vehicles exiting Acropolis (3rd and Copper)	Output						39,453	
# parking spaces 5th and Copper	Capacity	587						
# monthly parking contracts 5th and copper	Output				821	700	846	846
# vehicles exiting 5th and Copper	Output						64,141	
# parking spaces Convention Center	Capacity	717						
# monthly parking contracts Convention Center	Output				489	489	489	489
# vehicles exiting Convention Center	Output						29,161	
# parking spaces Civic Center	Capacity	934						
# monthly parking contracts Civic Center	Output				667	622	667	667
# parking spaces 4th and Lead	Capacity	526						
# monthly parking contracts 4th and Lead	Output				483	483	483	483
# parking spaces Old Town	Capacity	140						
# monthly parking contracts Old Town	Output				4	4	4	4
# vehicles exiting Old Town	Output				92,270			
# parking spaces Plaza del Sol	Capacity	189						
# monthly parking contracts Plaza del Sol	Output				90	90	90	100
# parking spaces 3rd and Marquette	Capacity	217						
# monthly parking contracts 3rd and Marquette	Output				254	254	254	254

# parking spaces 5th and Roma	Capacity	65					
# monthly parking 5th and Roma	Output			65	65	55	65
# parking spaces Library Lot	Capacity	52					
# monthly parking contracts Library Lot	Output			32	32	32	32
# parking spaces 1st and Central	Capacity	130					
# vehicles exiting Civic Center	Output					137,188	
citation revenue generated				487,704	443,000	226,155	496,500
# parking citations issued	Output			50,545	65,000	34,215	65,000
# parking citations sent to Metro Court	Output						
# voided citations	Output						
Strategic Accomplishments							
Measure Explanation Footnotes							